



Severin Investments, LLC

FinancialIntelligence
Informa



Jeffrey J Severin, MBA
Severin Investments, LLC
jeff.severin@severininvestments.com
(866) 983-2707

Severin Investments, LLC. Awarded Top Guns Designation by Informa Financial Intelligence

St. Louis Missouri, September 30, 2021— Severin Investments has been awarded a PSN Top Guns distinction by Informa Financial Intelligence's PSN manager database, North America's longest running database of investment managers.

Severin Investments, LLC was honored with a 1, 2, 3, 4 star Top Gun rating for its Conservative Growth strategy.

Challenging market conditions in recent years have reiterated the need for careful investment planning and diversified portfolio strategies. Recent experience has also reminded us that markets sometimes go to extremes and that disciplined judgment is necessary for an investment plan. The Severin Investments Growth Program provides portfolio strategies that employ the collective resources at Severin Investments to apply these lessons to the management of your money and work toward your investment success.

The asset allocations in the Growth Portfolios are subject to change due to varying market conditions.

Through a combination of Informa Financial Intelligence's proprietary performance screens, *PSN Top Guns (*free registration to view Top Guns) ranks products in six proprietary categories in over 50 universes. This is a well-respected quarterly ranking and is widely used by institutional asset managers and investors. Informa Financial Intelligence is part of Informa plc, a leading provider of critical decision-making solutions and custom services to financial institutions.

Top Gun firms are awarded a rating ranging from one to six stars, with the number of stars representing continued performance over time.

Severin Investments' Conservative Growth strategy was named Top Gun 1, 2, 3, 4 rating, meaning our Conservative Growth was one of the top ten returns for the quarter in its universe.

1 Star: had one of the top ten returns for the quarter in their respective universe.

2 Star: had one of the top ten returns for the one-year period in their respective universes.

3 Star: had one of the top ten returns for the three-year period in their respective universes



Severin Investments, LLC

4 Star: had an r-squared of 0.80 or greater relative to the style benchmark for the recent five-year period. Moreover, the strategy's returns exceeded the style benchmark for the three latest three-year rolling periods. The top ten returns for the latest three-year period then become the 4 Star Top Guns.

The allocation targets for these portfolios provide a benchmark against which they will be managed. However, these strategic targets are based on long-term averages, and we recognize that the world is not always average. For example, when interest rates are significantly lower than their long-term averages, we may decide that our investors should have a lower-than-average weighting in bonds. To help reduce risk, however, we will generally keep an asset class weighting within plus or minus 10% of the strategic benchmarks.

"Congratulations to Severin Investments for being recognized as a PSN Top Gun," said [Ryan Nauman](#), **Market Strategist at Informa Financial Intelligence's Zephyr**. "This highly esteemed designation allows us to recognize success, excellence and performance of leading investment managers each quarter."

The complete list of PSN Top Guns and an overview of the methodology can be located on <https://psn.fi.informais.com/>

For more details on the methodology behind the PSN Top Guns Rankings or to purchase PSN Top Guns Reports, contact Margaret Tobiasen at Margaret.tobiasen@informa.com

About Severin Investments

Severin Investments, LLC is a fee-based, fiduciary money management firm with offices in St. Louis, Missouri, and Clearwater, Florida. Our fiduciary responsibility to our clients means we have their best interests as our top priority. Due to this reason, we actively manage several blended portfolios of stocks, bonds, and ETFs.

About Informa Financial Intelligence's Zephyr

Financial Intelligence, part of the Informa Intelligence Division of Informa plc, is a leading provider of products and services helping financial institutions around the world cut through the noise and take decisive action. Informa Financial Intelligence's solutions provide unparalleled insight into market opportunity, competitive performance and customer segment behavioral patterns and performance through specialized industry research, intelligence, and insight. IFI's Zephyr portfolio supports asset allocation, investment analysis, portfolio construction, and client communications that combine to help advisors and portfolio managers retain and grow client relationships. For more information about IFI, visit <https://financialintelligence.informa.com>. For more information about Zephyr's PSN Separately Managed Accounts data, visit <https://financialintelligence.informa.com/products-and-services/data-analysis-and-tools/psn-sma>.

###