



For Immediate Release

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### “San Antonio financial consulting firm enhances staff”

SAN ANTONIO, Tx. - Business Financial Group has added a veteran financial specialist and promoted two employees to strengthen the services the firm offers to professionals, business owners and employees. In the last three years, the San Antonio-based firm's staff has more than doubled.

Scott Portlock, CFP® has joined Business Financial Group as a Financial Consultant in the Individual Financial Consulting division. Portlock had served as a financial advisor for more than a decade, including stints at Merrill Lynch, Macro Consulting Group and Global Investment Management. Portlock has also served as a business analyst and compliance officer and is now an Investment Adviser Representative of Commonwealth Financial Network®.

Karey (Wisembaker ) Michalec has been promoted to Financial Consultant in the Corporate Retirement Services division. Michalec joined BFG as Senior Education Specialist for group retirement plans in 2010 after serving as a sales representative for the American Funds. The Devine, Texas native has spent more than 20 years in the financial services and insurance industry.

Amanda Ashley has been named Service Analyst in the Employee Benefit Services division. Prior to the promotion, Ashley served as Client Service Representative-Operations Coordinator during which she provided group market analysis, employee customer support, and assisted in plan design and implementation. Amanda holds a bachelor's degree in business administration with a finance concentration and business honors from University of Texas-San Antonio.

The staff changes boost the firm's ability to provide top-notch service and advice to business owners, key executives and their employees.

“Most business owners are constantly seeking ways to retain and incentivize good employees, while also meeting their own financial goals,” said Lynn Weirich, AIFA®, RHU, CLU, ChFC, who is President and co-founder. “We are enhancing our resources to address all their varied needs.”

In 2009, the firm added a subsidiary through a joint venture with a member of the family that owns TETCO stores.

#### **About Business Financial Group**

Business Financial Group is a San Antonio-based financial consulting firm that launched in January 1998. The firm provides individual financial consulting, employee benefits services, business insurance, risk management consulting, and corporate retirement plan services to business owners and their employees, professionals, and retirees. Its 30 employees serve more than 3,700 clients in 11 states.

Business Financial Group financial consultants can offer securities and advisory services through Commonwealth Financial Network, a member of FINRA/SIPC and a Registered Investment Adviser. Non-variable life products, placement services and risk and benefit consulting services offered exclusively by Business Financial Group are separate and unrelated to Commonwealth. BFG is located at 400 North Loop 1604 East, Suite 110 San Antonio, Texas 78232. For more information, go to [BusinessFinancialGroup.com](http://BusinessFinancialGroup.com) or call 210/495-8474.

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