



For Immediate Release

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“Business Financial Group launches Human Resource Management Division”

SAN ANTONIO, Texas (Jan. 21, 2013)— Business Financial Group has launched a new Human Resource Management (HRM) division. The new department is designed to help manage the unexpected HR and administrative obstacles that companies face when attempting to meet their business goals.

David Bird, PHR, leads the division. The HRM team has a combined 85 years of payroll processing and human resource management experience. The HRM associates have held extensive roles in both large and small companies of varied industries, including overseeing multi-company operations and developing performance incentive plans. In the past, Bird was responsible for achieving decreased employee turnover, accumulated savings on unemployment taxes, reduced training costs, and reduced owner exposure for large employers.

The HRM division offers a wide variety of services including:

- ✿ Time tracking
- ✿ Payroll tax processing
- ✿ Agency payments
- ✿ W-2 filings
- ✿ Job costing
- ✿ Handbook development
- ✿ Performance evaluations
- ✿ Training and development.

The new division is expected to provide clients two key advantages: 1. better technology and more experienced technicians, which can result in faster and more thorough management, and 2. knowledgeable consultants who provide extra guidance in navigating the ever-changing regulatory and compliance environment.

“How employers develop and compensate their employees has a major impact on job performance, client satisfaction, and company profitability,” said Lynn Weirich, AIFA®,RHU,CLU,ChFC and Business Financial Group President. “However, many components of human resource management and payroll processing can require time and talent that many business owners desire to use in other ways in their businesses. Our Human Resource Management division can fill those voids.”

About Business Financial Group

Business Financial Group launched in January 1998 in San Antonio, Texas and provides individual financial consulting, employee benefits services, business insurance, risk management consulting, and corporate retirement plan services to small and mid-sized business owners. The firm has 30+ employees, who serve more than 3,700 corporate and individual clients.

The financial consultants at Business Financial Group can offer securities and advisory services through Commonwealth Financial Network, a member of FINRA/SIPC and a Registered Investment Adviser. Non-variable life products; placement services; and risk, benefits and human resources services and consulting are offered exclusively by Business Financial Group and are separate and unrelated to Commonwealth. Securities can be offered to residents of Arkansas, California, Florida, Iowa, New Mexico, Oklahoma, Texas and Virginia. BFG is located at 500 North Loop 1604 East, Suite #250 San Antonio, Texas 78232. For more information, go to BusinessFinancialGroup.com or call 210/495-8474.