

*When we played, World Series checks meant something.  
Now all they do is screw up your taxes.*

- Don Drusdale, 1978



## Services for Professional Athletes and Entertainers

Kevin Peters and his associates at Equinox Financial Partners provide the professional sports and entertainment community with a comprehensive range of financial products and services. Our goal is to educate and provide athletes and entertainers with quality programs so that they can make informed decisions in all of their financial matters. Working with your other trusted advisors – including your agent, accountant and attorney – Equinox makes sure that you have what it takes to manage your current needs as well as prepare you for the future.

You understand the value of teamwork and so do we! Equinox is comprised of team members who bring various levels of experience and professional focus to your financial services needs. Most importantly, though, Equinox brings you accessibility to our professionals virtually any time. We have spent many years assisting members of the sports and entertainment community with their financial matters. Having worked with more than half of the teams in the National Football League and Major League Baseball, we understand your compensation and benefits packages, and your retirement programs, as well as the pros and cons of being a professional athlete and entertainer.



Kevin Peters is proud to be a member\* of the Registered Player Financial Advisor program set up by the NFL Players Association. This is the first of its kind in professional sports and provides players with access to a diverse group of qualified and pre-selected financial professionals in accordance with the guidelines of the NFL Players Association.



### Our Services:

As part of our collaborative process, we will work with you, your advisors, agent, accountant, and/or family member(s) to help you create a sound financial game plan

and put it into action. We'll make recommendations and provide you with the information you need to make sound, educated decisions, one step at a time. Just some of the areas we help you address include:

- Making sure your salary covers your expenses, year-round (budgeting)
- Putting aside savings for the future
- Helping you understand the impact of taxes
- Investing your savings toward reaching your goals
- Making sure you and your family are covered in the event of misfortune
- Helping you work toward achieving a lasting legacy by developing a personalized strategy to help build and protect your assets
- Assisting you as you address your eventual career transition

When you need us...we are available to provide guidance and assistance with your financial affairs. We stay connected with you and pride ourselves on the long-lasting relationships we've built with our professional clients over the years. We'd like to do the same for you.

\* Membership in the Registered Player Financial Advisor program does not constitute an NFL Players Association recommendation of, or testimonial for, Kevin Peters, Equinox Financial Partners, AXA Advisors, LLC, or any particular product or service.

Kevin L. Peters offers securities through AXA Advisors, LLC (NY, NY 212-314-4600), member FINRA, SIPC. Investment advisory products and services offered through AXA Advisors, LLC, an investment advisor registered with the SEC. Annuity and insurance products offered through AXA Network, LLC. AXA Network, LLC does business in California as AXA Network Insurance Agency of California, LLC. AXA Advisors does not provide tax or legal advice or services. Please consult your own tax and legal advisors regarding your particular circumstances. Equinox Financial Partners is not a registered investment advisor and is not owned or

PPG-67401(02/12)(exp.02/14)