

80 Reasons

Why People Did Not Invest in the Stock Market

1934	Depression	1974	Steepest Market Drop in Four Decades
1935	Spanish Civil War	1975	Clouded Economic Prospects
1936	Economy Still Struggling	1976	Economic Recovery Slows
1937	Recession	1977	Market Slumps
1938	War Clouds Gather	1978	Interest Rates Rise
1939	War in Europe	1979	Oil Prices Skyrocket
1940	France Falls	1980	Interest Rates at All-Time High
1941	Pearl Harbor	1981	Steep Recession Begins
1942	Wartime Price Controls	1982	Worst Recession in 40 Years
1943	Industry Mobilizes	1983	Market Hits New Highs
1944	Consumer Goods Shortages	1984	Record Federal Deficits
1945	Post-War Recession Predicted	1985	Economic Growth Slows
1946	Dow Tops 20 - Market Too High	1986	Dow Nears 2000
1947	Cold War Begins	1987	Record-Setting Market Decline
1948	Berlin Blockade	1988	Election Year
1949	Russia Explodes A-Bomb	1989	October "Mini Crash"
1950	Korean War	1990	Persian Gulf Crisis
1951	Excess Profits Tax	1991	Communism Tumbles with the Berlin Wall
1952	U.S. Seizes Steel Mills	1992	Global Recession
1953	Russia Explodes H-Bomb	1993	Health Care Reform
1954	Dow Tops 300 - Market Too High	1994	Fed Raises Interest Rates Six Times
1955	Eisenhower Illness	1995	Dow Tops 5,000
1956	Suez Crisis	1996	Dow Tops 6,400
1957	Russia Launches Sputnik	1997	Hong Kong Reverts to China
1958	Recession	1998	Asian Flu & Long Term Capital
1959	Castro Seizes Power in Cuba	1999	Y2K Scare
1960	Russia Downs U-2 Plane	2000	Tech Bubble Burst
1961	Berlin Wall Erected	2001	9/11 Terrorist Attacks
1962	Cuban Missile Crisis	2002	Recession
1963	Kennedy Assassinated	2003	War in Iraq
1964	Gulf of Tonkin	2004	Rising Interest Rates
1965	Civil Rights Marches	2005	Hurricane Katrina
1966	Vietnam War Escalates	2006	Real Estate Peaks
1967	Newark Race Riots	2007	Liquidity Crisis & Subprime Lending
1968	USS Pueblo Seized	2008	Credit Crisis /Financial Institution Failures
1969	Money Tightens - Markets Fall	2009	Double Digit Unemployment Numbers
1970	Cambodia Invaded - Vietnam War Spreads	2010	European Sovereign Debt Crisis
1971	Wage Price Freeze	2011	U.S. Credit Downgrade
1972	Largest U.S. Trade Deficit Ever	2012	Fiscal Cliff Issues /European Recession
1973	Energy Crisis	2013	Government Shutdown/Sequester

And One Good Reason Why You Should Have:

\$10,000 invested in the Stock Market (Standard & Poor's 500 Index)
in January of 1934 would have been worth approximately
\$38,382,968 before fees at the end of 2013.

For illustrative and educational purposes only. Results derived from the return of the S&P 500 Index including the reinvestment of dividends and interest and does not include a reduction of any fees. The S&P 500 Index consists of 500 stocks traded on the NYSE, AMEX and NASDAQ chosen for market size, liquidity, and industry group representation. It is a market value weighted index (stock price times number of shares outstanding), with each stock's weight in the Index proportionate to its market value. The "500" is one of the most widely used benchmarks of U.S. equity performance. The S&P 500 Index is unmanaged and not available for direct investment. Past performance is no guarantee of future results. Source: ASC Company Research.

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For more information

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