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FOR IMMEDIATE RELEASE
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Hoover and Associates Supports Dream Cruise Festival

ROYAL OAK, Mich. - Hoover and Associates Financial Services, Inc. a full service employee benefits company, will be a bronze-level sponsor of the 16th annual Woodward Dream Cruise, being held August 21st.

“The Woodward Dream Cruise is a phenomenal event merging classic cars and automotive culture,” said Randy Hoover, president of Hoover and Associates. “We are fortunate enough to be a sponsor of this amazing event which spans across several communities,” he added.

Hoover, who owns two classic vehicles, looks forward to cruising the 16-mile route from Pontiac to Ferndale with friends and family during the Dream Cruise weekend.

“The Woodward Dream Cruise is an amazing part of Southeastern Michigan each year, celebrating automotive history and in some ways creating history,” Hoover said. “Almost every night leading up to the Woodward Dream Cruise, I enjoy cruising and spectating with my family and friends,” he said.

Hoover and Associates offers a complete line of insurance, financial and employee benefit planning services. The company works together to serve their clients’ business and personal needs with focused solutions that emphasize convenience, practicality, and ingenuity. Since its founding in 1988, the firm has believed in a true partnership with their clients to assist them in preserving and managing their net worth, growth and development. Hoover and Associates understands the importance of competition and success in an ever-changing economy. Hoover and Associates, is located at 909 North Main Street, Royal Oak, Michigan 48067.

Hoover was recognized as a Five-Star Wealth Manager of the Year in 2010 by HOUR Detroit Magazine and dbusiness magazine. Hoover was awarded the Lifetime Achievement award from the National Health Underwriters Association in 2010, for 10 consecutive years of professional excellence in the sale of health and disability income insurance and sales management.

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