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FOR IMMEDIATE RELEASE
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Hoover and Associates Celebrates 25 Year Milestone aboard Ovation

Royal Oak, Michigan – Hoover and Associates, Financial Services, Inc. has been serving clients in Southeast Lower Michigan for 25 years. To commemorate the milestone, **Randy Hoover, ChFC, REBC, CLU, RHU, and LIC, President at Hoover and Associates Financial Services, Inc.** hosted a memorable evening aboard the cruise ship the Ovation on Tuesday, July 16, 2013.

The Ovation set sail from Jefferson Beach Marina and cruised through Lake St. Clair down to Belle Isle and back. The weather on the evening of the cruise was warm and the sky was clear. As the boat set sail, appetizers were served. Dinner was served as live music played on the 2nd floor of the three story cruise ship. As the evening was winding down, a variety of delicious desserts was served.

Guests in attendance included clients, business partners, vendors, and family. There were a total of about 150 guests in aboard the cruise. Clients had special name tags, honoring the number of years they have been doing business with Hoover and Associates. “It was amazing to see so many customers with over 20 years with us, reflected on their tag,” Hoover said.

Hoover appreciates all of the support from his clients and was honored to host them for the dinner cruise. After 25 years of business, Randy has never been happier with the track his business is on. He strives to serve his clients in the best way possible.

“The tremendous turn out truly showcased the loyalty of our clients,” Hoover said, “It was a magnificent experience, having so many clients in such a special setting. It was truly a memorable event for all of us.”

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. They work together to serve their clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since its foundation in 1988, they have believed in partnering with their clients to assist them in preserving and managing their net worth, growth, and development. They prepare their recommendations using information their clients share with them about their goals, objectives, and present resources. Then they overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit their website at www.hooverassociates.com for more information.

Hoover was awarded the Lifetime Achievement award from the National Health Underwriters Association in 2010, for 10 consecutive years of professional excellence in the sale of health and disability income insurance and sales management.

Hoover and Associates is independent of Sigma Financial Corporation.
Securities offered through Sigma Financial, Corp. Member FINRA/SIPC.

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