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FOR IMMEDIATE RELEASE
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Hoover and Associates to Host Healthcare Reform Lunch and Learn

Royal Oak, Michigan – Hoover and Associates Financial Services, Inc. will host a **Lunch and Learn** on **Thursday, August 19, 2010**. The topic of discussion will be the Future of Healthcare Reform. Topics to be covered include dates of when certain aspects of the bill will become law, and how these changes will affect employees. Randall A. Hoover, ChFC, REBC, CLU and RHU, President of Hoover and Associates Financial Services will be leading the discussion about the changes we can expect in the coming years and how this will affect your business. Ron Stallworth, ESQ, Vice President of Government Affairs from Health Alliance Plan (HAP) will be providing expert commentary on the current state of Healthcare Reform.

In addition Kim Clark, RHU, Group Sales Manager of Prudential Insurance Company will be presenting on “Retiree Life Risk and Ways to Cover It.”

Who would benefit from attending? Business owners, benefit directors/administrators, small business advisors, CPA’s and attorneys.

Seating is limited for this event; please contact Elizabeth Fields at 248-298-4000 or email: efields@hooverassociates.com for more information.

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. We work together to serve our clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since our foundation in 1988, we have believed in partnering with our clients to assist them in preserving and managing their net worth, growth, and development.

We prepare our recommendations using information our clients share with us about their goals, objectives, and present resources. Then we overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit our website at www.hooverassociates.com for more information.

Hoover was recognized as a Five-Star Wealth Manager of the Year in 2010 by HOUR Detroit Magazine and dbusiness magazine. Hoover was awarded the Lifetime Achievement award from the National Health Underwriters Association in 2010, for 10 consecutive years of professional excellence in the sale of health and disability income insurance and sales management.

Securities offered through Sigma Financial, Inc. Member FINRA/SIPC.

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